



BOYS & GIRLS CLUB
OF HOLLYWOOD

THREE-YEAR STRATEGIC PLAN 2020 - 2022

The Boys & Girls Club of Hollywood contributes to the future of our community by enriching the lives of our youth. We provide students with an array of learning opportunities including academic enrichment, science, technology and the arts. In addition, the Boys & Girls Club of Hollywood promotes activities that support healthy lifestyles, positive choices and community leadership. The Boys & Girls Club of Hollywood is shaping the future of our children and the future of our community.



STRATEGIC INITIATIVES

FROM NON-PROFIT TO PARTNER...

Strengthen Community Partnerships

The Boys & Girls Club of Hollywood will continue to be a key partner in addressing issues within the Hollywood community. Through the development of strategic partnerships with businesses and organizations, the Club will address the needs of the community today and shape the workforce of tomorrow.

FROM DONOR TO INVESTOR...

Develop New Funding Models

The Boys & Girls Club of Hollywood will develop means of increasing capital to solidify its financial security for the short- and long-term. Through the development and implementation of creative strategies, the Club will ensure its vital services are available to the Hollywood community for decades to come.

FROM FUN TO FOCUS...

Enhance Literacy Programs

The Boys & Girls Club of Hollywood will strengthen its programs in order to position itself as the leader to address the literacy crisis. The Club will ensure that every student of the Club will read at or above grade level.

Enrich. Instill. Inspire.